



MARINA YACHTING

F/W 2010-2011 Menswear Collection

Deep blue. The authentic character of maritime tradition: for autumn-winter 2010-2011 Marina Yachting men claim the brand's tradition and the strong identity of its inspiration. Signature pieces for a research-oriented collection.

ARCHIVIO

Dark, total, recognisable blue. The garments that have made the history of Marina are revisited in a contemporary key, with innovative materials and excellent finishes. The Marina Yachting collection creates a new Archivio concept, anchored to the past and projected into the future. First, **Pickot**, an iconic Marina Yachting jacket, in unlined *Idrostop* woollen cloth, has a padded shiny nylon waistcoat inside. The fisherman's rib collar raises, to protect against the imperfect storms of daily life. The **Sirena** duffel coat, too, dares the comfort of a detachable hooded quilted waistcoat. In its shorter and casual version, **Delfino**, it features details and reinforcements in nylon Oxford – the visible weft highlights the maritime spirit in patches, on the hood and the back.

Lupus is the 8-button double-breasted coat, with half belt and detachable stripped cotton fabric, straight out of the Admiral's wardrobe. For winter crossings, including urban ones, **Vela** is perfect choice – long jacket with shawl collar, metal buttons and slash pockets, a signature 80s jacket revisited.

The Captain's jacket could be nothing but the signature **Nelson**, the double-breasted jacket par excellence, with large pockets fastened by buttons.

Goose down plays its role to give a "warm" touch": near the **Sirena** model, **Pickot** features a full-blown softness as well. Moreover, the short duffel coat becomes a true urban cold-resistant outfit; indeed, it is no accident that it is called **Polare**. All made in cotton nylon.

Sweatshirts alternate *Idrostop* weights with the softer *Idrosoft* hand. The cardigan jacket with shawl collar and large vertical braids has a "handmade" effect, like the sea wolf-style turtleneck. Stripes are always the *leit motif*.

MACRO LOGO

Trendy volumes for the most dynamic part of the collection. To light up blue, there are "Winter Sea" green, "Stone" grey and "Mooring line" white. Stripes become inner graphics that come out discreetly: in collars, on edges, in linings. The **Sailor** short jacket is the absolute protagonist of the nautical spirit of the collection. Jumpers are blue or grey sweatshirts, with blue striped and cord edges and elastic hems. The polo-shirt has the green undercollar characterized by a cord-coloured stripe. The logo is always in contrasting colour, a distinguishing character trait. Trousers combine tracksuits with five-pockets. Down jackets in shiny nylon are meant for a decisive and positive style.

BANCHINA

All the shades of grey, from asphalt to smoke, to steel. Every detail is played in nuances, for a technical plus added to everyday elegance. Reflecting appliqués highlight performance. Brown is a reflection of deep blue, moss green is its suitable alternative. Nylon cotton is for grittier garments. Like a nautical sign, amaranth stands out – intense, in contrast with blue. Near **Sailor**, we have **Field Jackets** and down jackets, with a more modern fit and also played on lighter weights. The long jackets and warmest parka jackets are in shot nylon Oxford, with flannel linings, mooring line-coloured contrasting edges and special security pockets to protect our daily state-of-the-art technology, from mobile to I-pod. The range of raincoats shows military appeal, with padded trench coats, down parka jackets and bomber jackets. For sweatshirts, dark and deep colours are interrupted every now and then by brighter thin stripes: total blue counters asphalt grey and cord. Collars are large, embroidered badges add the maritime touch of flags and anchors. Trousers have updated fits, in authentic cottons – from canvas to needlecord, from moleskin to elasticised gabardine, washed and treated for "worn" effects