



MARINA YACHTING

Marina Yachting Menswear Collection S/S 2010

No fear, no hesitation. The choices made by the Marina Yachting man for spring-summer 2010 are in line with the maritime spirit of the brand and are strong of a timeless tradition. Navy culture and style mix to make a versatile personality that shifts from urban routine to adventurous exploration.

ARCHIVIO

Ocean blue, interrupted by a “crest-of-the-wave” white – the icons of the *Marina Yachting* collection interpret the next summer season with the self-possession of their DNA, combined with touches of elegance. **Pickot**, the highlight of the collection, is in cotton and Teflon, with a detachable vest inspired by life vests. Two jackets complete the collection, with metal buttons with raised logo - **Nelson**, an unlined double-breasted jacket with raw cotton profiles, and **Doria**, a three-button jacket with patch pockets. *Idrostop* sweaters have “gas-light” yarns for greater lightness and brightness. Highlights - **Delta**, a crew-neck with an embroidered anchor, and **Drago**, a navy double-breasted cardigan jacket with metal buttons. Next to *Chinos* and five-pocket trousers are Bermuda shorts.

MACRO LOGO

White and blue, with flashes of fluo yellow. Classic and technical strike a perfect balance. A side with fourfold stripe enhances the look and the over-sized logo ties the links. **Sailor**, the short navy jacket par excellence, is also offered in a gilt version and in ten colours. Waterproof nylon is also used for shorts with PVC patch pockets, while in trousers the striped side is positioned on the rear. Bermuda shorts have the macrologo in contrasting embroidery. Corto Maltese-style lapels can be found on jersey and cotton piqué polo shirts, including the coloured ones. The shirt is a pocket-less poplin button-down. The zipped cardigan jacket, too, has a rubber patch breast pocket, to make for a casual look. The sailing cap is in double-twisted gabardine.

BANCHINA

Crews returning from regattas are ready for an aperitif at the Yacht Club. Blue, off-white, warm yellow and sail red are the main colours. Visible badges, broad stripes and a range of sorbet colours characterize denim, faded shirts with an embroidered anchor in lieu of numbers, polo shirts with the brand name written under the collar. **New Sailor** short jackets are in “glasshouse” nylon-coated pigment gabardine to give them a polished effect. Swimsuits and Bermuda shorts always have a regatta flavour that can be found in the logo designed as a sail number. New pieces include the **Travel Jacket**, an “easy” passepartout jacket with front zipper, enamelled tack buttons and 3 patch pockets, the **Bomber** jacket in taffeta nylon, also for its pin-striped version, the **Field Jacket** with an emergency hood and the new **Biker Jacket** with contrasting piping. In trousers, three weaves are offered - canvas, cover and ottoman. Lining details are applied to the belt, pockets profiles, ribbons and contrasting stitches. Denim is dark and treated. Sweaters are garment-dyed in 24 colours – gilt cardigan jackets, hooded sweatshirts, stitched badges with double anchor and crown. Accessories – belts in cotton ribbon, tape in nylon, leather and stretch chord, sailing caps in cotton and nylon, sailing holdall in canvas with large pockets and shoulder strap.